

A black and white, high-contrast photograph of a large crowd of people, likely attendees at a summit or conference, walking through a brightly lit space. The image is partially obscured by a dark horizontal band containing the main title.

Publishers House Exhibitor Guide

2-day Summit X Better Together Gala

Celebrating creativity without borders

April 22-23, 2026

Victoria Conference Centre, Victoria B.C.



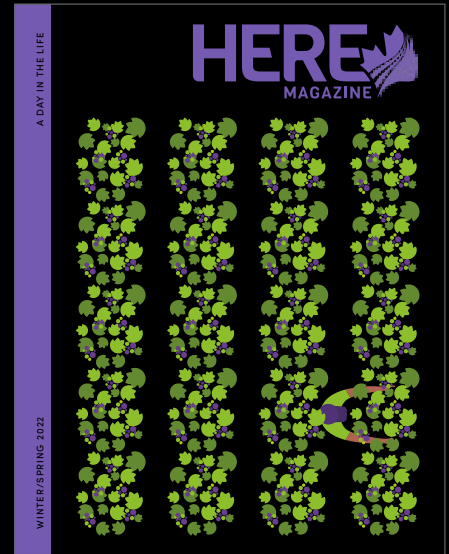
#WhatWeShare

April 22 – 23, 2026

pnwsummit

The PNW Creatives Summit brings together the people who form the creative ecosystem around book and magazine publishing—writers and editors, photographers and illustrators, designers, publishers, and visual storytellers from across the Pacific Northwest.

Grounded in equity and BIPOC representation, the Summit celebrates creativity without borders. Rooted in the land that inspires us and the industries that connect us, it's a space to collaborate, exchange ideas, and imagine the future of publishing and creative production—together.



Who we are

The PNW Creatives Summit is powered by a collective of storytellers, organizers, creatives, and publishing professionals who believe in the transformative force of collaboration across borders. Together, we are shaping a regional gathering that highlights #WhatWeShare—our stories, our craft, and our shared commitment to a more inclusive creative economy.

The Summit is produced by Here Magazine, a not-for-profit print and digital publication that has been elevating the voices and creative contributions of newcomer and BIPOC communities across Canada since 2013. The program is informed by a diverse Planning Committee whose members bring deep experience across publishing, visual arts, cultural work, and community leadership across the Pacific Northwest.



A few faces

These are the folks doing the heavy lifting—but they're joined by many talented people behind the scenes who are helping build a Summit we won't forget!



Fiona Bramble
Programming and partners



Tracy Guinchard
Design and communications



Alberto Cortés
Art direction



D'Jannah Shaneece
Media and marketing



Samira Shojaei
Design and development



Samantha Lee
Merchandising



About the Venue

The [Victoria Conference Centre](#) sits on the unceded territories of the Lekwungen peoples of the Songhees Nation and Xwsepsum Nation. The Pacific Northwest Creatives Summit takes place on Level One of the Conference Centre. Publishers House, the exhibition area, is located in Pre-Function 1A.

Level One can be accessed from several points:

- Douglas Street entrance
- Underground parking garage via stairs or elevator
- Interior walkway connected to the Fairmont Empress
- Exterior loading zone beside the parking garage entrance, with both ramp and stair access

[Link to Venue Accessibility Features](#)

[Link to Level One Floor Plan](#)

[Link to Directions and Parking](#)



Exhibitor Schedule

Load-In / Set-up

Exhibitors are welcome to set up in Pre-Function 1A between 4:00 pm and 6:00 pm on Tuesday, April 21 OR starting at 8:00 am on Wednesday, April 22.

Please ensure booths are fully set up prior to exhibition opening hours.

Exhibition Hours

Wednesday, April 22

9 am-4:30 pm

Thursday, April 23

9:30 am-1:30 pm

Load-Out / Strike

Thursday, April 23

2:00 pm



Boothing

Load-In / Set-up

Exhibitors may access Level One for load-in through the exterior loading zone located beside the underground parking garage entrance, which provides ramp and stair access to the Conference Centre, or via the underground parking garage, where there is stair and elevator access. Access to the parking garage is off Douglas St.

Volunteers will be on hand at both access points to assist in load-in and set-up. Client Services, located on Level One, provides small dollies for complimentary use.

Exhibitor Booth

Exhibitors will be provided with a 6 ft or 8 ft table, a black linen table cloth, and two chairs. Power is available. Table selection is first-come, first-serve.

Displays and Banners

Banners and backdrops are most welcome. Exhibitors are strongly encouraged to develop visually-engaging displays. In fact, there will be prizes for the most innovative, interactive, and eye-catching booths in the Publishers House!

Table Hosting and Volunteers

Dedicated Publishers House volunteers will be on hand for table management for breaks and/or exhibitor attendance at Summit activities. Please provide some talking points and instructions for volunteers managing your booth.



Tickets and Access

Exhibitor participation in Publishers House is no-cost and includes two Exhibitor badges. Exhibitors wishing to attend Summit workshops, panels, presentations, and keynotes must purchase a one-day, two-day, or Summit Full Experience Pass.

We have thoughtfully curated two days of Summit programming designed to appeal to magazine and book publishers, as well as creatives across the broader publishing ecosystem.

A Full Experience Pass also includes access to exclusive tours and a ticket to the Better Together Gala x Fashion Show—a spectacular showcase of immigrant and Indigenous designers and the centrepiece of our signature Gala evening, now in its fifth edition.

[Link to Get Tickets](#)

[Link to Day One Program](#)

[Link to Day Two Program](#)

[Link to Better Together Gala x Fashion Show](#)



Thursday, April 23 12:00 pm – 1:30 pm

Theatre of Authors

On Day Two of the Summit, an author meet-and-greet and book signing will take place in Pre-Function 1A from 12:00–1:30 pm.

The “Theatre of Authors” will be open to the public, and various government, funder, and industry representatives will also be in attendance.

Our featured Summit authors—Esi Edugyan, Monique Gray Smith, and Danny Ramadan—will be present for book signings. Munro's Books will be the on-site bookseller for these authors' works during the Theatre of Authors only.

If you are a book publisher exhibitor, please consider inviting one or two of your authors to participate. We would be pleased to promote your authors and introduce them alongside the three featured authors during this special gathering.

The Theatre of Authors will be promoted separately as a free public event, creating additional visibility and engagement for participating publishers and authors.



Transportation, Accommodation, Food

Information about travelling to Victoria B.C. can be found here: [Link to Delegate FAQs](#)

All Summit delegates, as well as exhibitor-only attendees, can access special delegate rates at our partnered hotels and tour companies. [Link to Travel and Accommodation](#)

Coffee and tea service will be provided throughout the Summit, and there is a water station on site for refilling water bottles.

Please note that outside food is not permitted in the conference area. However, there are many nearby interior and exterior seating areas where attendees can enjoy a packed lunch. There are also dozens of excellent restaurants within a few minutes walking distance, and the nearby Royal BC Museum hosts food trucks on site throughout the year.



Best of B.C. and the Yukon

The Here Magazine team is developing a special print publication for the Pacific Northwest Creatives Summit that showcases some of the best articles and stories B.C. and Yukon publishers have produced in recent months. While this primarily includes magazine-published content, we are open to other written or illustrated submissions. This is not a call for new content, but rather an invitation to contribute to a curated collection that celebrates the breadth, quality, and creativity of storytelling across the region.

Please email or share an InDesign or pdf file of the submission and high resolution images to fiona@heremagazine.ca by March 20, 2026. We cannot guarantee that we are able to include every submission. The publication will be distributed at the Summit.

More questions?



PACIFIC NORTHWEST
CREATIVES SUMMIT



**WAVE YOUR
HAIR IN THE AIR
LIKE YOU DON'T CARE**



See you at pnwsummit.ca
IYKYK
April 22 – 23, 2026
Victoria, British Columbia

Fiona Bramble @ 250.896.0986
fiona@heremagazine.ca

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